



Every Member of the Family
ENJOYS

CALGARY DRY GINGER ALE

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CALGARY BREWING & MALTING CO. LTD.
Established in 1892

TODAY

Women simply aren't homely any more. You meet plain women, yes . . . but their smart, trim air is the envy of many who are only beautiful.

In the old days, when a girl gave promise of becoming "hopelessly plain," she was frankly informed of the fact to save her from hurt pride in later years. She remained frumpy and tried to convince herself that she didn't care!

Not today!

Advertising has played a remarkable part in making every woman attractive.

It has taught her to use the beauty and charm that are here heritage, regardless of the shape of her features, her teeth, her hair, her hands, her complexion, her clothes, and even her erect, athletic figure have been "brought out" by methods constantly before her in advertising.

Read the advertisements. They hold secrets of beauty and style that were denied the women of yesterday.

THE WAY'S

PICTURES CHINESE WAR SCENES TO BE SHOWN HERE

Mr. Arnold Robertson, well known in Canadian political circles and the son of Sir Hugh Robertson, the noted Scottish political critic who was recently adjudging at musical festivals in Western Canada will speak at the United Church on Friday June 24th.

He will lecture on the tragic emergency which is facing the victims of the Japanese aggression in China, Spain and other parts of the world, and will link this up with the responsibility of peace-loving Canada and the other countries of the world to the planes of the war makers. The speaker illustrates the lecture with vivid and instructive talking, moving pictures from the Orient. The program consists of the famous "China Stories" booklet which depicts the development of Chinese resistance in the interior, and the building of the people's army. There are also scenes of the bombing of Shanghai. The League has just secured the film "Germany in Austria," an authentic reel of Hitler's seizure of that country which brings out distinctly another phase of the international Fascist attack against world freedom.

This program has been touring Alberta under the auspices of the Alberta council of the Canadian League for Peace and Democracy, and has had the enthusiastic cooperation of people in all the main centres. Leading churchmen, mayors and other officials have participated. The funds will be used for the maintenance of the League Model Unit which has been established in China by Dr. Norman Bethune, another Canadian doctor and Nurse Jane Evans of Vancouver.

LEGISLATION ACTS TO HARM SMALL MORTGAGE HOLDERS

If the Alberta government's recently enacted mortgage legislation is designed to penalize the so-called "Big Interest" — and most impartial observers are of the opinion that Mr. Aberhart is attempting to use a pincer drive to kill a goat. It is authoritatively estimated that only one-third of all mortgages and agreements for sale in the province are held by the corporate lenders — the remainder are held by Social Creditors. There remaining two-thirds is largely in the hands of individual lenders.

The last agricultural census of the Dominion Bureau of Statistics showed that the farm mortgage debt on owner-occupied farms in Alberta amounted to \$107,000,000. A conservative estimate of the probable debt on tenant occupied farms would be \$10,000,000 to \$12,000,000. These figures make no distinction between agreements for sale and mortgages, but cover both classes of charges.

As accurately as can be ascertained, holdings of institutional lenders, computed as at the same date and as nearly as possible on the same basis, amounted to \$40,000,000, or about 34 per cent of the total farm mortgage and agreement for sale debt.

If it is fair to assume that these lenders would hold a similar percentage of the urban debt as they do of farm debt, it may be deduced that total institutional debt is approximately \$27,000,000. The institutional lenders hold \$9,000,000.

From independent surveys in Saskatchewan, it is stated, it would appear that institutional holdings of farm mortgages are from 25 per cent to 35 per cent of the total debt. The balance is mainly in the hands of individual investors or vendors who sold under agreement for sale or took back a mortgage as part of the purchase price.

In short, it is contended, the weight of legislation such as Mr. Aberhart's will be felt most keenly not by the holders of the urban debt but by the individuals who hold two-thirds of the mortgages in the province.

It is being further emphasized in the press and elsewhere that even the smallest of the non-social debt held in the hands of lending institutions is in reality held by those men and women who have entrusted their savings to the companies for investment. There are more than 100,000 life insurance policies held in Alberta and many thousands of depositors and debenture holders in trust and loan companies. Not only are these directly affected by the Aberhart legislation, it is pointed out, but the individuals who live in other provinces and to some extent even in other countries must share in the consequences.

The newest section of the Boy Scout movement, the Deep Sea Scouts now numbers Scout groups on many ships of the Royal Navy and the Royal Merchant Marine.

CASSIDY OF BAR 20 Featuring WILLIAM BOYD

THURSDAY 8:30 P.M.
SATURDAY: Matinee at 3 p.m. and
evening shows at 7:30 and 9:15.
GLEICHEN COMMUNITY HALL

WINDSOR'S
601-11th Avenue West, Calgary
WE WILL PAY
The Alberta Liquor Control Board, Ltd., Calgary,
Good until the next issue of this paper.
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Grade "A" large 17c per dozen
Grade "A" medium 15c per dozen
Grade "B" large 15c per dozen
Grade "B" medium 13c per dozen
Grade "C" 10c per dozen
Also buyers of dressed poultry

CLASSIFIED ADS
TEACHERAGE FOR SALE — Living Springs, Site 10c22, two rooms.
Bids must be in by 27th of June, J. A. McArthur, Secretary.

NOW FOR A VACATION on the Pacific Coast

BARGAIN FARES
ON THESE DATES

JUNE 24 - 25 - 26
JULY 8 - 9 - 10
JULY 22 - 23 - 24
AUG. 12 - 13 - 14

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Stopovers allowed on return
journey within limit

Return Limit 30 Days
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For Fares, Train Service and full
information ask

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The consistency of quality . . . consistency of true natural flavor are tangible appeals that add to the popularity and strongly influence people to seek out and insist on ALBERTA BEERS. Prove this fact. Make your next order ALBERTA BEER. "Taste the difference."

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"BEERS THAT ARE BEST"

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If you have sown a seed grain plot on your farm the approved advice of the Crop Testing Plan as to its care is available at Alberta Pacific Elevators.

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